



Chula Vista American Little League Mission Statement

The objective of Chula Vista American Little League shall be to implant firmly in the boys and girls of the community, the ideals of good sportsmanship, honesty, loyalty, courage and respect for authority, so that they may be well adjusted, stronger and happier boys and girls and will grow to be decent, healthy and trustworthy individuals.

To achieve this objective, Chula Vista American Little League will provide a supervised program of competitive baseball games under the rules and policies of Little League Baseball, Incorporated. Directors, officers and members shall bear in mind that stressing exceptional athletic skills, or winning of games is secondary, and that the type of leadership extended to the players is of prime importance.

Sponsorship Level

<i>Sponsor Level</i>	<i>Advertisement & Recognition</i>
Hall of Fame Sponsor \$800 +	<ul style="list-style-type: none"> • (2) Banners with Company logo • Plaque with Team Picture • Full page color ad in the 2012 CVALL Photobook • Newsletter Ad • Website Ad
Major League Sponsor \$600-\$799	<ul style="list-style-type: none"> • Banner with Company logo • Plaque with Team Picture • 1/2 page color ad in the 2012 CVALL Photobook • Newsletter Ad • Website Ad
Minor League Sponsor \$350-\$599	<ul style="list-style-type: none"> • Banner with Company logo • Plaque with Team Picture • 1/2 page black & white ad in the 2012 CVALL Photobook • Newsletter Ad • Website Ad
GM Sponsor \$150-\$349	<ul style="list-style-type: none"> • Plaque with Team Picture (for donations over \$300) • 1/4 page color ad in the 2012 CVALL Photobook (for donations over \$300) • 1/4 page black & white ad in the 2012 CVALL Photobook (for donations under \$300) • Newsletter Ad • Website Ad
Fan Supporting Sponsor \$50-\$149	<ul style="list-style-type: none"> • Newsletter Acknowledgement • Website Acknowledgement



Sponsorship Application

PLEASE PRINT CLEARLY

Business Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Contact: _____

Please enclose any artwork or logos for ad and/or banner. Please write the name of the child, team name, and manager name that you wish to sponsor if known. Should you have any questions, please contact Roxy Knight, Vice president of Public Relations at 619-739-021, sponsors@chulavistaamerican.com

Team: _____ Manager: _____

Child's Name: _____

Please make checks payable to:
Chula Vista American Little League
P.O. Box 7456
Chula Vista, CA 91912
Non-Profit Federal
Tax ID #33-0447675

THANK YOU FOR YOUR SPONSORSHIP!!

www.chulavistaamerican.com

For League Use:

Year: _____ Amount: _____ Team Sponsored: _____

Notes: _____