



Chula Vista American Little League
PO Box 7456, Chula Vista, CA 91912
www.chulavistaamerican.com
Tax ID #33-0447675

Dear Business Owner/General Manager:

Your generous donation will help Chula Vista American Little League step up to the next level in athletics. We have been serving the community of Chula Vista since 1956. Chula Vista American Little League (CVALL) is an all-volunteer, non-profit organization consisting of more than 350 kids, approximately 25 baseball teams consisting of ages ranging from 4-14 years old. We also share our facility with Hilltop Middle School for use during school hours.

Contributions made from businesses like yours are used to help with upkeep and improvements to the fields and purchase new team equipment as needed, and provide insurance. We are also able offer financial assistance to families who would not otherwise be able to register their children. Our facility is not easily accessible to our families with special needs. We would like to pave the dirt parking log and improve the playing fields. The budget for these developments is over \$80 thousand dollars. We cannot achieve these goals without your help. The result will be an athletic facility on par with other little leagues in District 42.

Your contribution to CVALL helps make all of this possible. In addition, we provide you with an avenue to promote your business. While all business sponsors receive free advertisement via the CVALL website, your league provided business banner, should you choose one of our top sponsorship levels, will be displayed at our fields for the entire year. Please keep in mind that we are a year-round baseball community. Not only do we consist of regular season teams and winter season teams, we also host travel ball practices, tournament games, and we have been awarded the privilege of hosting the District 42 Annual T-Ball Jamboree for the second year running! All donations are tax deductible. It is truly a win-win situation.

As you know, athletics not only provides spirit and confidence for young children, but is one of the most influential tools for making a solid foundation of a strong future for our youth. The spin-off effects of a well-funded athletic program will be felt by the entire community. By sending in your donation you will help make our facility a safe and fun place for our baseball players and their families.

On behalf of the CVALL community, we would like to ask for your support, and hope you will consider making a donation at this time. Should you have a question, require additional information; please do not hesitate to contact me.

Sincerely,
Roxanne Knight
Vice President of Public Relations
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